



LE CAP SPORTIF

BECOME A SPONSOR AND JOIN THE MOVEMENT



@lecapportif



OUR GOALS SINCE 2010

01

Animating the community with sport activities

Every opportunity is good to have a good time with sport. A good match? A competition?

02

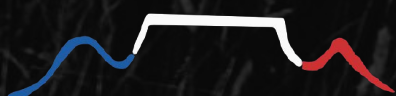
Promoting and facilitating the practice of sport

Led by sportsmen and women, the association federates around events such as the Cycle Tour or monthly activities accessible to all.

03

Supporting local community sports projects

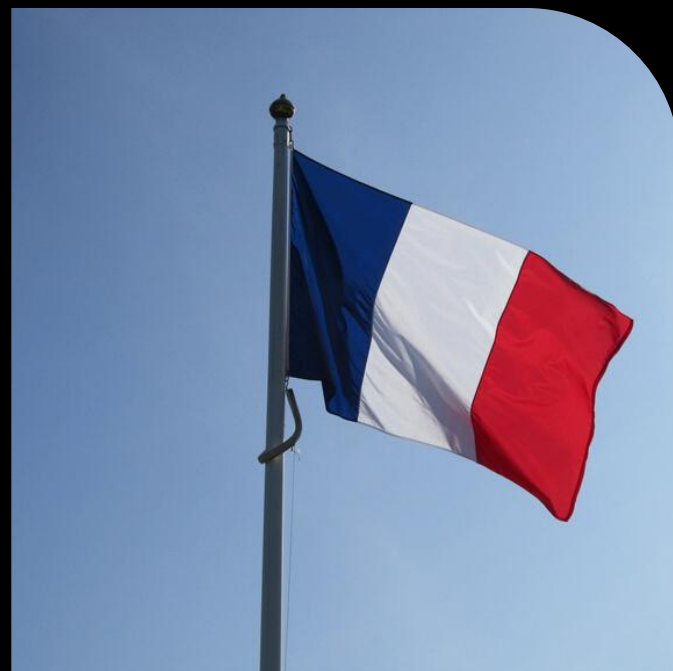
The teams that have passed through Cap Sportif have always been committed to helping the community through sports-related projects.





French Embassy

French Ambassador
Aurélien Lechevallier
and his team



Companies and Associations

FSACCI, Cape Town Accueil,
Entraide du Cap, Alliance
Française...
Total Energy, Décathlon SA,
Leroy Merlin SA, African Eagle
Day Tours, Internafrika, ...



SA Sport Ecosystem

Cape Town Cycle Tour,
Busy Bees RFC, SA
Cycling Federation, Pedal
Power Association,
Scuttle Events ...

OUR NETWORK

OUR EVENTS



Pétanque



E-Bike



Cycling



OUR CHARITY PROJECT

Le Cap Sportif has been supporting Busy Bees Rugby Football Club since 2010.

This club has been founded in 1923 in District Six and is now based in Langa. Busy Bees RFC is considered by many people as the first "black" rugby club in the Western Cape, or even South Africa.

Today, the Busy Bees have nearly 250 players of all ages and genders.

SPONSORSHIP PACKAGES

Annual sponsorship

Options	Communication on our website + social medias	Cycling and or Rugby Jerseys Sponsorship	Complimentary jerseys offered
R 10.000 / year	1 POST / year	SMALL Logo	×
R 20.000 / year	2 POST / year	MEDIUM Logo	1
R 30.000 / year	4 POST / year	LARGE Logo	2
	NB You will also be notified on our email signature		



OUR SOCIAL MEDIAS

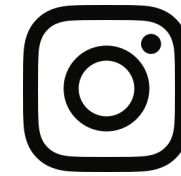
November - 2023

LE CAP SPORTIF

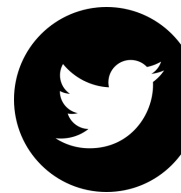
TOTAL : 1372 fans



815 Followers



215 Followers



142 Followers



140 Members



60 Members

OUR JERSEYS

LCS Cycling jerseys :
50 units distributed
to our members in 2023
They ride with them
daily.

Busy Bees RFC jerseys
100 jerseys offered in
2023

Your company
on our jerseys !



An aerial photograph of Cape Town, South Africa, showing the city's dense urban landscape, the iconic Table Mountain in the background, and the Cape Town Stadium in the foreground. The stadium is a large, circular, modern structure with a distinctive design. The city is built on a hillside, and the ocean is visible on the right side of the image. The text is overlaid on the center of the image in a large, white, sans-serif font.

**We are eligible for the BEE as well as
exemption taxes - Section 18 A (2024)**

Our 2024 Sponsors



JOIN US !



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